

**Procurement Notice**  
**National Agribusiness Development Program (NADeP)**  
**Presidential Secretariat**

**Procurement of a Service Provider for the production of video documentaries**  
**(National Competitive Bidding Method)**  
**Contract No. PS/DSP/NADeP/ Pro/Video**

The Chairman of the Project Procurement Committee (PPC) on behalf of the NADeP now invites sealed bids from eligible and qualified bidders for procurement of a service provider to design and produce inclusive agri-business related video documentaries for educational and promotional purposes and use as knowledge management products;

- A. Education purpose each 20 min: A set of video documentaries will be used for dissemination of knowledge on good agriculture practices among farming communities and also for the development of skills of small holder farmers on smart agriculture technologies for productivity and quality enhancement of their farm produce.
- B. Promotion purpose: A short documentary on NADeP and P4 (5min) and a longer one to understand the NADeP profile and P4 model (10min).

NADeP is implemented under the Special Projects division of the Presidential Secretariat. This program is designed to respond the Government policy of promoting Public Private Producer Partnership (4Ps) in Agri-Business Development in order to assist rural smallholder farmers to increase their incomes through the participation of value adding process; through which the poverty eradication mechanism of the Government is strengthened. Another unique feature of this program is the provision of Micro Finance to make use of rural youth to business startups or expansions. The Program is funded by a concessional loan facility of International Fund for Agricultural Development (IFAD).

At present NADeP has developed 17 successful public-private-producer partnerships with several agri-business sector partners developing sustainable market linkages with nearly 20,000 HH. The P4 model developed by NADeP is a unique model and there are many success stories recorded.

Interested bidders can obtain a complete set of Bidding Documents by making a request to [\*info@nadep.lk\*](mailto:info@nadep.lk)

Bids must be delivered to the address below on or before 2.00 p.m on 23<sup>rd</sup> June 2017. Late bids will be rejected. Bids will be opened soon after closing and bidders may participate at the bid opening.

Chairman,  
Project Procurement Committee  
National Agribusiness Development Program  
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No.41, Janadhipathi Mw,  
Colombo 01